

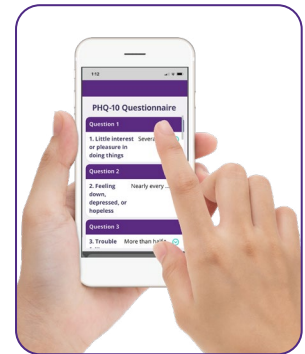
How to Add the PHQ-10 to Your Website



Step by Step Guide

The **NeuroStar® PHQ-10** uses the PHQ-9 clinical tool that helps screen for depression severity with an additional key 10th question that gauges a patient's openness to NeuroStar TMS therapy.

Adding the PHQ-10 to your website is a simple yet powerful way to enhance how your practice identifies prospective patients with depression. By giving prospective patients the ability to self-report, your practice can easily identify those with the greatest need or those with interest in a safe, non-drug treatment option.



Step 1 Identify Your Practice's Unique **PHQ-10** Link

Your Practice Development Manager (PDM) will provide you with your practice's unique PHQ-10 link.

Name	Status	Source	PHQ-10 Score	PHQ-10 Y/N	Created	Primary Insurance	Age	Num. o
Maggie Test	Benefit Not Submitted	Office	-	-	05/30/2025	123 Insurance	35	-
Alli m	Sent Email/SMS	Office	-	-	05/19/2025	-	28	-
Kal Wright	Benefit Completed	Office	-	-	05/16/2025	124 Insurance	28	-
maria mariamaria	Left Voicemail	Office	27	Yes	05/14/2025	Aetna	27	2-4
test Johnson	Busy, needs call back	Office	-	-	05/13/2025	-	38	-
emily 'em' test 10	Sent Email/SMS	Office	-	-	05/08/2025	-	34	-

When a prospective patient uses this link, their responses will flow directly into your TrakStar® dashboard, making it more convenient for your staff to access the data.

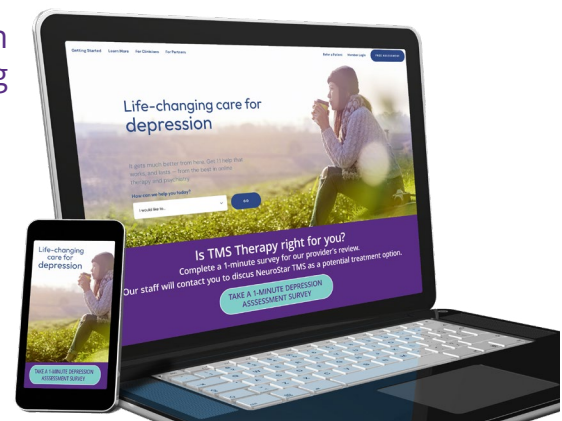


Step 2 Feature the **PHQ-10** on Your Website

Best practice is to add the PHQ-10 directly on your homepage and co-branded TMS landing page. You can also add a pop-up window directing patients to complete the PHQ-10.

We recommend messaging include:

- Why taking the survey is important (e.g. Is TMS therapy right for you?)
- How long it will take (e.g. 1 minute)
- What happens after (e.g. Our staff will contact you)
- Actionable button



Is TMS Therapy right for you?
Complete a 1-minute survey for our provider's review.
Our staff will contact you to discuss NeuroStar TMS as a potential treatment option.

TAKE A 1-MINUTE DEPRESSION ASSESSMENT SURVEY



Step 3 Best Practices for **Labeling** the Button

Many patients are unfamiliar with the term “PHQ” or may want to avoid a lengthy survey. Use warm, clear, and actionable language that invites the patient to share their symptoms without stigma. Avoid clinical or intimidating language like “diagnosis” or “test”.

Suggested action-oriented button label phrases:

Ideal for Use on Homepage

- Take a 1-minute depression assessment survey
- Take a 1-min health questionnaire

Ideal for Use on TMS landing pages

- Am I a candidate for TMS therapy?
- Find out if TMS is right for you



Step 4 Prioritize Response to Incoming Qualified PHQ-10s

A fast response time is key! Your PDM will train your front desk and consultation staff on our T-L-C response methodology, including:

- How to monitor TrakStar® for incoming PHQ-10s
- How to identify qualified PHQ-10 responses (meets depression criteria or has indicated interest in NeuroStar® TMS)
- Communication best practices

Adding the PHQ-10 to your website is Co-Op reimbursable for eligible customers.

Submit an invoice outlining the cost of adding the PHQ-10 link along with a URL to your updated site to Co-OpMarketing@neurostar.com.

Adult Indications for Use

The NeuroStar® Advanced Therapy System is indicated for the treatment of depressive episodes and for decreasing anxiety symptoms for those who may exhibit comorbid anxiety symptoms in adult patients suffering from Major Depressive Disorder (MDD) and who failed to achieve satisfactory improvement from previous antidepressant medication treatment in the current episode.

The NeuroStar Advanced Therapy System is intended to be used as an adjunct for the treatment of adult patients suffering from Obsessive-Compulsive Disorder (OCD).

Adolescent Indications for Use

NeuroStar Advanced Therapy is indicated as an adjunct for the treatment of Major Depressive Disorder (MDD) in adolescent patients (15-21).

Important Safety Information

NeuroStar Advanced Therapy is only available by prescription. A doctor can help decide if NeuroStar Advanced Therapy is right for you. Patients' results may vary.

The most common side effect is pain or discomfort at or near the treatment site. These events are transient; they occur during the TMS treatment course and do not occur for most patients after the first week of treatment. There is a rare risk of seizure associated with the use of TMS therapy (<0.1% per patient).

Visit neurostar.com for full safety and prescribing information.